

What Makes ATI Unique? Coaching, Not Training!

ATI is a coaching company, not a training company! ATI workshops are much more than the usual stream of presented information. ATI workshops are a mix of industry relevant, hard hitting, up to date material mixed with hands-on activities that will show you how your business can be taken to the next level to achieve your dreams.

During the **Cash Profits Boot Camp**, we help shop owners identify which areas of the business are important to focus on and which stand in the way of success. At the end of the day, you clearly understand how to get what you want out of your business.

ATI coaches you on how to get measurable results. We identify **Key Performance Indicators** that help you fine tune what you are already doing well and show areas of opportunity. We give you concrete ideas that can be implemented **immediately** to increase your bottom line.

As part of the Boot Camp process, you will be assigned a personal consultant. Your consultant will be working with you after the workshop to help build your **Road Map To Success**. This included one-on-one session compares your newly established Key Performance Indicators with the national averages of the more than 3,000 shops we have already coached and weights them against our best practices model!

At ATI, we go beyond just giving information; we help you understand and implement positive changes immediately!

Our mission is to help our clients increase profit and live the lives of their dreams!

That is why our shop owner attendees see an immediate increase of \$25,000 to \$150,000 in additional profit just from attending this one-day workshop.