

You're invited to a 1-day

# Tire Profits Boot Camp

## Learn how to:

- Win the battle over the phone
- Use the 5 steps to higher tire sales
- Implement 21 steps to increase your tire service profits
- Increase profits through higher unit sales
- Compete with the large chains and price clubs
- Turn your tire customers into service customers
- Turn your service customers into tire customers
- Price tire packages to win in a competitive market

## Much More Than A Seminar!

- Put \$30,000 to \$100,000 cash in your pocket without working more hours.
- Discover secrets that dramatically improve your parts and labor margins.
- Create recurring revenue you can count on year round.
- Learn ATI's proven system to take advantage of the exploding maintenance market.
- Maximize cash and parts profits
- Understand the importance of labor analysis and production efficiency
- Increase average repair order value
- Learn tips and ideas for sales management
- Deliver on scheduled maintenance strategies
- Analyze shop operations for maximum efficiency
- Build a "road Map" for your shop

## Complete workshop package includes:

- Course book
- Lunch or Dinner
- Shop analysis with ATI consultant
- Road Map for your shop's success



**Register  
Today!**

**ALLDATA**

**CustomerLink**  
*Building Loyalty, Building Profits*

**LEASING  
STRATEGIES, INC.**

**MOVING  
TARGETS**  
*NEW RESIDENT DIRECT MARKETING*

