

You're invited to a 1-day

# Cash Profits Boot Camp

## In One Day You Will Learn How You Can

- Maximize gross profit
- Increase parts margins
- Retain existing customer base and attract new customers
- Get top dollar for your business
- Enjoy more free time
- Avoid car count decline
- Thrive in the 21st century

## Much More Than A Seminar!

- Learn about current industry trends and conditions
- Familiarize yourself with working profit models for shops
- Identify exit and succession strategies
- Learn how to cover losses while minimizing impact
- Maximize cash and parts profits
- Understand the importance of labor analysis and production efficiency
- Establish technician and service manager compensation plans
- Identify recruitment and motivation strategies
- Increase average repair order value
- Learn tips and ideas for sales management
- Deliver on scheduled maintenance strategies
- Analyze shop operations for maximum efficiency
- Build a "Road Map" for your shop

## Complete workshop package includes:

- Course book
- Lunch or Dinner
- Shop analysis with ATI consultant
- Road Map for your shop's success



**Register  
Today!**

**ALLDATA**

**CustomerLink**  
*Building Loyalty, Building Profits*

**LEASING  
STRATEGIES, INC.**

**MOVING  
TARGETS**  
*NEW RESIDENT DIRECT MARKETING*

