

My Only Regret Is We Didn't Join ATI 10 Years Ago!

About a year and half ago my brother Corey and I were in the process of purchasing the family business from my parents. I was receiving many phone calls from the rep at ATI. I told her I was interested in hearing more, but I was too busy and to try me back in a month or so. The lady never gave up calling/bothering me. I finally talked to her long enough to get signed up for the first ATI workshop.

Needless to say, I am very happy the ATI rep did not give up. After the workshop which was very informational, Corey and I set up an appointment with ATI's consultant, Buck. He met us at our shop and he explained ATI's program to my parents, sister, Corey, and I. After further discussion between my family we decided to sign up for the ATI program.

We have been very pleased with the results we have accomplished. Corey and I have been too busy to complete the purchase of the business, but we've made HUGE improvements in ARO, parts margin, and most importantly, the bottom line.

Our ATI coach Kim has helped us through each step, going as slow or fast as we need. The information available through ATI is very extensive and very easy to access.

Working on your business instead of in it is the thing ATI helps you with the most. I have a long way to go to get where I want to be, but I am very happy with the progress ATI's helped me make so far.

My only regret is we didn't join ATI 10 years ago!

Thank you very much Kim, Chubby, Buck, and ATI instructors, and that lady on the phone who would not quit calling me.

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